

# AutoCircle.



THE MODERN, REFINED WAY TO BUY AND SELL EXCEPTIONAL VEHICLES

AutoCircle  
Prestige • Performance • Classic  
[www.autocircle.co.uk](http://www.autocircle.co.uk)

# **EVERY VEHICLE HAS A STORY. WE'RE HERE TO HELP WRITE THE NEXT CHAPTER.**

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## **The AutoCircle Manifesto**

Buying or selling an exceptional vehicle should be one of life's most enjoyable experiences.

At AutoCircle, we believe it should feel effortless.

We don't measure success by the number of vehicles we handle.

We measure it by the confidence our clients have in recommending us to family, friends and colleagues.

We believe trust is earned through honesty.

Relationships matter more than transactions.

Preparation matters more than promises.

Every client deserves a bespoke service.

Every vehicle deserves individual attention.

Every journey deserves to be personally managed.

That is what AutoCircle stands for.

# Welcome to AutoCircle

Firstly, thank you for considering AutoCircle.

Whether you're searching for your next dream car or preparing to sell a vehicle that's been part of your story, you've placed your trust in us—and that's something we never take for granted.

AutoCircle was created with a simple belief:

Buying and selling exceptional vehicles should feel effortless.

Too often, the experience is defined by uncertainty, pressure and unnecessary complexity.

We wanted to create something different.

A modern automotive concierge built around trust, transparency and genuinely personal service.

When you work with AutoCircle, you're dealing directly with me.

From our first conversation through to the final handover, I'll personally manage your journey, keeping you informed, representing your interests and ensuring every detail is handled with care.

Every client is different.

Every vehicle has its own story.

That's why every journey is bespoke.

I'm genuinely delighted you've chosen to begin yours with AutoCircle.

Welcome.

Let's find something exceptional.

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Finley

Founder

AutoCircle Ltd

**Every vehicle has a story.**



# Why We Exist.

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Every great business begins with a simple idea. For AutoCircle, that idea was that buying or selling an exceptional vehicle should never feel complicated.

Too often, the experience is defined by uncertainty, pressure and unnecessary compromise. Buyers spend countless hours searching, comparing and questioning whether they're making the right decision. Sellers often struggle to present their vehicle properly, attract the right audience or achieve the value it truly deserves.

We believe there is a better way.

AutoCircle was founded to offer a modern, refined alternative—one built around trust, transparency and personal service.

Rather than focusing on volume, we focus on people.

Rather than treating vehicles as stock, we treat each one as an individual.

Whether we're sourcing a dream performance car or representing a cherished classic, every journey receives the same level of care, preparation and attention to detail.

Because exceptional vehicles deserve exceptional representation.



"AutoCircle wasn't created to sell more cars. It was created to create a better experience."

**AutoCircle.**



**EVERY VEHICLE HAS A STORY.  
WE'RE HERE TO HELP WRITE THE NEXT CHAPTER.**

# The AutoCircle Promise

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Buying or selling an exceptional vehicle is built on trust.  
Everything we do begins with a promise to every client who chooses AutoCircle.

## The Promise

- **Every Client Receives a Bespoke Service**  
No two clients are the same. We take the time to understand your priorities, preferences and expectations before making a single recommendation.  
**Every Vehicle Receives Individual Attention**
- **Every vehicle has its own history, character and value.** Whether it's a cherished classic or your next performance car, it receives the same meticulous attention to detail.
- **Every Journey Is Personally Managed**  
From the first conversation to the final handover, you'll deal directly with AutoCircle. No departments. No call centres. Just one trusted point of contact.
- **Transparency Comes First**  
You'll always receive honest advice, realistic expectations and straightforward communication. Trust is something we earn—not something we ask for.
- **Quality Over Quantity**  
We don't measure success by how many vehicles we handle. We measure success by the confidence our clients have in recommending AutoCircle to others.

"Reputation is built one client at a time."

**AutoCircle.**

# The AutoCircle Experience™

Exceptional vehicles deserve an exceptional process.

Every AutoCircle client follows the same carefully managed journey—designed to remove uncertainty, save time and deliver complete confidence from beginning to end.



**AutoCircle.**

# The AutoCircle Experience™

## DISCOVER

Understanding what matters most.

We begin by getting to know you—your goals, your lifestyle and what you're looking to achieve.

## DEFINE

Creating a clear brief.

Together, we establish exactly what success looks like before we begin.

## SOURCE

Searching beyond the obvious.

Using trusted relationships, specialist knowledge and market insight, we identify the right opportunities—not simply what's available.

## VERIFY

Confidence through due diligence.

Every opportunity is researched, assessed and, where appropriate, independently inspected before any recommendation is made.

## PREPARE

Presentation creates confidence.

From professional photography to vehicle preparation and logistics, every detail is managed with care.

## DELIVER

The moment it all comes together.

From final negotiations to handover, we ensure the experience concludes as seamlessly as it began.

"Every exceptional experience begins with a conversation."  
Begin Yours Today.

**AutoCircle.**



# Exceptional Cars. Personally Managed.

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Every vehicle deserves more than an advertisement.  
It deserves representation.

At AutoCircle, we take the time to understand every vehicle we work with—its history, its condition, its specification and what makes it special.

Whether we're sourcing your next performance car or preparing your current vehicle for sale, we believe every detail matters.

From the first conversation to the final handover, every stage is managed personally, ensuring a seamless experience built on trust, communication and attention to detail.

We don't believe exceptional service comes from handling more vehicles. We believe it comes from giving every client and every vehicle the time they deserve.

## The AutoCircle Standard

Before we represent any vehicle, we ask ourselves five questions.

Is it honestly represented?

Is it fairly valued?

Would we recommend it to our own family?

Can it be presented even better?

Will we be proud to put our name behind it?

If the answer to any of these is no, we don't move forward until it's right.

# Vehicle Sourcing

**Finding the right vehicle starts with understanding you.**

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The best vehicles aren't always the easiest to find. That's why every sourcing journey begins with a conversation—not a search.

Before recommending a single vehicle, we take the time to understand exactly what you're looking for. From budget and specification to intended use and long-term ownership, every recommendation is tailored to your individual requirements. Once your brief has been agreed, we begin searching through our trusted network of dealerships, specialists and private owners across the UK, alongside carefully selected market opportunities.

Our role isn't to show you every available vehicle.

Our role is to present the right vehicles.

Each recommendation is made with confidence, supported by research, market knowledge and, where appropriate, independent inspections before you make your decision. Because buying the right car should never feel like guesswork.

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## **Included with Every Sourcing Client**

- ✓ Personal Consultation
- ✓ Bespoke Vehicle Search
  - ✓ Market Research
  - ✓ Vehicle Shortlist
- ✓ Expert Negotiation
- ✓ Independent Advice
- ✓ Collection Assistance

"The right vehicle is worth waiting for."

## Your Sourcing Journey

Consultation



Vehicle Brief



Market Search



Vehicle Shortlist



Assessment



Negotiation



Collection

**AutoCircle.**

# Vehicle Sales

**Your vehicle deserves more than a listing. It deserves representation.**

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Selling an exceptional vehicle takes more than uploading photographs and waiting for enquiries.

It takes presentation, market knowledge and a strategy that inspires confidence in the right buyers.

At AutoCircle, we represent your vehicle as though it were our own.

Every vehicle receives a tailored sales approach, beginning with an accurate market appraisal and progressing through professional preparation, photography, targeted marketing and buyer management.

We handle enquiries, qualify potential buyers, negotiate on your behalf and oversee the sale through to a smooth and secure handover.

Our role is simple.

To maximise both the value of your vehicle and the quality of your selling experience.

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**Consultation**



**Valuation**



**Preparation**



**Photography**



**Marketing**



**Buyer Management**



**Negotiation**



**Handover**

## Included with Every Sales Client

- ✓ Market Appraisal
- ✓ Sales Strategy
- ✓ Professional Marketing
- ✓ Buyer Communication
- ✓ Negotiation
- ✓ Handover Support



"A well-presented vehicle doesn't just attract more interest—it attracts the right buyer."

**AutoCircle.**

# The AutoCircle Collection

**Every detail. Carefully considered.**

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Buying or selling an exceptional vehicle involves more than simply finding the right buyer or the right car. To deliver the experience our clients expect, we offer a carefully selected collection of services designed to support every stage of the journey.

## **First impressions matter.**

Dealer-quality photography that captures your vehicle professionally and helps it stand out to genuine buyers.

## **Professional valeting**

and presentation designed to ensure every vehicle is shown at its absolute best.

## **Pre-Purchase Assessments**

Independent inspections and expert guidance, providing confidence before any purchase is completed.

## **Market Representation**

Professional pricing advice, buyer qualification and negotiation, ensuring your vehicle is represented with integrity.

## **Collection & Delivery**

Nationwide collection and delivery can be arranged, helping make the process as seamless as possible.

## **Concierge Support**

Advice doesn't stop once the keys change hands. We're here to support you throughout your ownership journey.

"The smallest details often make the biggest difference."

**AutoCircle.**

# Why AutoCircle?

Choosing someone to represent your next purchase or your current vehicle is a decision built on trust.  
At AutoCircle, everything we do is guided by five simple principles.

## 01

### Independent Advice

We work for our clients—not for manufacturers, dealerships or stock. Every recommendation is made because we believe it's the right decision for you.

## 02

### Personally Managed

From our first conversation to the final handover, you'll deal directly with AutoCircle. One point of contact. One trusted relationship.

## 03

### Attention to Detail

Presentation, preparation, communication and negotiation all matter. It's often the smallest details that make the biggest difference.

## 04

### Transparency

No hidden surprises. No unrealistic promises. Just honest advice, clear communication and complete transparency throughout your journey.

## 05

### Relationships

We don't measure success by the number of vehicles we handle. We measure it by the relationships we build and the recommendations we receive.

# Frequently Asked Questions

## Everything you need to know before we begin.

**Q1**

**Do you source vehicles nationwide?**

Yes. We work with trusted dealerships, specialists and private owners across the UK to find exceptional vehicles that meet your brief.

**Q2**

**How does the sourcing process work?**

Every journey begins with a consultation. Once we've agreed your requirements, we begin a bespoke search, presenting carefully selected opportunities rather than every vehicle on the market.

**Q3**

**Do you inspect vehicles before purchase?**

Where appropriate, we can arrange independent pre-purchase assessments and verify a vehicle's history to provide greater confidence before you commit.

**Q4**

**How are your fees structured?**

Vehicle sourcing is charged at 4% of the purchase price, subject to a minimum fee of £295.

Vehicle sales are charged at 5% of the achieved sale price, subject to a minimum fee of £395.

**Q5**

**Do you require a sourcing retainer?**

Yes.

An agreed sourcing retainer secures your exclusive search period and allows us to dedicate time and resources to finding the right vehicle.

The retainer is credited towards your final fee where applicable.

**Q6**

**Why do you work on an exclusive basis?**

Exclusivity allows us to invest the time, research and market knowledge required to represent you properly, without duplicating work or compromising the quality of the service.

**Q7**

**Can you sell a vehicle with outstanding finance?**

Yes.

We can guide you through the settlement process and work with your finance provider to ensure a smooth transaction.

**Q8**

**Do you only work with prestige vehicles?**

Our focus is prestige, performance and classic vehicles, but we are always happy to discuss exceptional vehicles outside those categories.

**Q9**

**How long does the process usually take?**

Every journey is different.

Some clients find the right vehicle within days, while others prefer to wait for exactly the right opportunity.

We never believe in rushing an important decision.

**Q10**

**What happens after the sale?**

Our relationship doesn't end when the keys change hands.

Whether you need advice, preparation services or help sourcing your next vehicle in the future, AutoCircle remains here to support your ownership journey.

"Great decisions are made with confidence, not pressure."

**AutoCircle.**

# Investing in the Experience

**Clear, transparent pricing. No hidden surprises.**

We believe in complete transparency.

Our fees reflect the time, expertise and personal service dedicated to every client journey.

Before any work begins, we'll always agree the scope of our services and explain exactly how our fees are structured.

No hidden costs.

No unexpected surprises.

Just straightforward, honest pricing.

## Vehicle Sourcing

4%

of the purchase price

Minimum Fee

£295

Included:

Initial consultation

Bespoke vehicle search

Market research

Vehicle shortlist

Negotiation

Purchase guidance

Collection assistance

## Vehicle Sales

5%

of the final sale price

Minimum Fee

£395

Included:

Vehicle appraisal

Sales strategy

Buyer management

Negotiation

Handover support

## Exclusive Sourcing Retainer

To provide the level of service our clients expect, every sourcing journey begins with an agreed exclusive period.

This allows us to dedicate the time, market research and industry connections needed to find the right vehicle without compromise.

The agreed retainer is credited against your final sourcing fee where applicable.

## Optional Services

Professional Photography

Vehicle Preparation

Pre-Purchase Assessments

Collection & Delivery

(Pricing available upon request or quoted individually.)

"The best investment isn't finding the cheapest vehicle. It's finding the right one."

**AutoCircle.**

# Our Commitment

**What you can expect from every journey with AutoCircle.**

Every client who chooses AutoCircle places their trust in us.

We don't take that responsibility lightly.

These commitments guide every recommendation we make, every vehicle we represent and every relationship we build.

## 01

We'll always be honest.

If we don't believe a vehicle is right for you, we'll tell you.

Even if it means walking away from a sale.

## 02

We'll always communicate.

You'll never be left wondering what's happening.

From our first conversation to the final handover, we'll keep you informed every step of the way.

## 03

We'll always represent your interests.

Whether buying or selling, our role is to protect your interests and help you make confident decisions.

## 04

We'll never compromise our standards.

Every vehicle deserves careful preparation.

Every client deserves our full attention.

Our standards remain the same, regardless of the vehicle or its value.

## 05

We'll always value relationships over transactions.

Our goal isn't simply to help you buy or sell a vehicle.

It's to become the first person you think of whenever you, your family or your friends need trusted automotive advice.

# Begin Your Journey

**Every exceptional vehicle begins with a conversation.**

Every journey with AutoCircle starts in exactly the same way.

With a conversation.

We'll take the time to understand what you're looking to achieve, answer your questions and explain exactly how we can help.

Whether you're searching for your next vehicle or preparing to sell your current one, our approach remains the same.

Personal.

Transparent.

Professionally managed.

There's no obligation.

No pressure.

Just honest advice and a genuine passion for exceptional vehicles.

**1**

## Get in Touch

Contact us by phone or email  
to arrange your initial  
consultation.

**2**

## Tell Us Your Goals

We'll discuss your  
requirements, preferences and  
how you'd like us to help.

**3**

## Leave the Rest to Us

We'll manage every stage of  
your AutoCircle Experience  
with care, professionalism and  
attention to detail.



**Your next exceptional vehicle  
starts here.**

**AutoCircle.**

# Let's Talk

**The first conversation is often the most important.**



**Every exceptional journey starts with a conversation.**

Whether you're looking to source your next vehicle, sell a cherished car or simply explore your options, we'd be delighted to hear from you.

There's no pressure and no obligation—just honest advice, expert guidance and a genuine passion for exceptional vehicles.

If you're ready to begin, so are we.

**Contact**

Finley Wallace

Founder

enquiries@autocircle.co.uk • 07309 746642 • [www.autocircle.co.uk](http://www.autocircle.co.uk)

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